

Mohamed Fisher

Senior Product Manager | Web3 • FinTech • SaaS

Dubai, UAE | +971 54 700 0053 | mohamed.fisher@outlook.com | linkedin.com/in/mohamedfisher

PROFESSIONAL SUMMARY

Product leader with 15+ years driving Web3 and FinTech products from zero to scale. Delivered tokenization frameworks, launched regulated exchanges, and grew ecosystems to 100K+ users under ADGM and DMCC compliance. Expert at turning complex blockchain and regulatory challenges into high-impact, market-ready products.

CORE COMPETENCIES

Product Strategy • Tokenization • Web3 • Blockchain • KYC/AML • DeFi • Product Roadmap • GTM • Stakeholder Management • Regulatory Compliance • Agile / Scrum • Smart Contracts • Payment Rails • Analytics • Tokenomics

PROFESSIONAL EXPERIENCE

Product Manager – Web3 (Contract)

Emaar Properties | Dubai, UAE | Jul – Sep 2025

- Designed and delivered a blockchain-based tokenization framework for real estate assets, covering 80,000+ property owners.
- Defined tokenomics, smart contract architecture, and regulatory models compliant with UAE frameworks.
- Developed use cases for rebates, loyalty programs, and secondary trading, increasing platform utility and ecosystem adoption.
- Created a multi-phase product roadmap and partner integration strategy presented to executive leadership.

Product Manager – Exchange (Contract)

MidChains | Abu Dhabi, UAE | Feb – Apr 2025

- Launched key compliance and KYC/AML features, reducing regulatory review cycles by 35%.
- Built real-time compliance dashboards improving transparency with regulators and operational efficiency.
- Optimized CI/CD pipelines, improving release velocity by 2.3x and reducing deployment risk.
- Defined and tracked product KPIs (uptime, incident response, compliance SLAs) to support board-level decisions.

Chief Technology & Product Officer

NIXIQ DMCC | Dubai, UAE | Sep 2019 – Dec 2024

- Scaled a Web3 product ecosystem (wallet, blockchain explorer, staking, spot exchange) to 100,000+ users with 99.9% uptime.
- Delivered 70% YoY MAU growth through data-driven feature rollouts and GTM strategies.
- Led token issuance, exchange listing, and payment infrastructure integration to expand platform liquidity.
- Owned product lifecycle from concept to launch, driving retention improvements through Mixpanel insights.
- Managed a cross-functional team of 15+ engineers, designers, and compliance specialists under the DMCC regulatory framework.

Head of Product & Infrastructure

Integerbytes | Remote | Oct 2021 – Jul 2023

- Owned product strategy for a P2P options trading platform on GCP.
- Increased user retention by 28% with gamified UX and incentive mechanisms.
- Improved agile delivery velocity from 18 to 24 story points per sprint, enhancing release frequency.
- Authored API specifications, SDKs, and integration workflows for external partners.

Freelance Product Consultant

Freelancer.com | Remote | Jan 2016 – Sep 2019

- Delivered 80+ MVPs in Web3, FinTech, and SaaS verticals for global clients.
- Optimized user onboarding, increasing trial-to-paid conversion rates by 40%.
- Built dApp prototypes using MetaMask, Web3.js, and Ethers.js for early-stage startups.

EARLY CAREER

Senior System Administrator — Misr Consult | Jul 2012 – Mar 2018

- Managed infrastructure for 100+ enterprise users and reduced incident tickets by 30% via automation.

IT Support Engineer — Misr Consult | Jan 2010 – Jun 2012

- Delivered end-user IT support and Windows server maintenance in enterprise environments.

EDUCATION

B.Sc. Communications & Computer Engineering — El Shorouk Academy, Cairo, Egypt | 2009

CERTIFICATIONS

AI Product Management — Duke University (2025) • Cloud FinOps Foundation — Coursera (2024) • DSPM Fundamentals — Securiti (2025) • Blockchain: Beyond Basics — LinkedIn Learning (2025)

TECHNICAL SKILLS

Product & PM Tools: Jira, Aha!, Notion, Confluence, Figma, Miro

Web3 & Blockchain: MetaMask, Ethers.js, WalletConnect, Chainlink, Solidity (basic), Tokenization, Smart Contracts

FinTech & Compliance: KYC/AML, RegTech, Payment Rails, Transaction Monitoring

Analytics: Mixpanel, Amplitude, GA4, Looker Studio

Languages: SQL, GraphQL, JavaScript, Python (basic)